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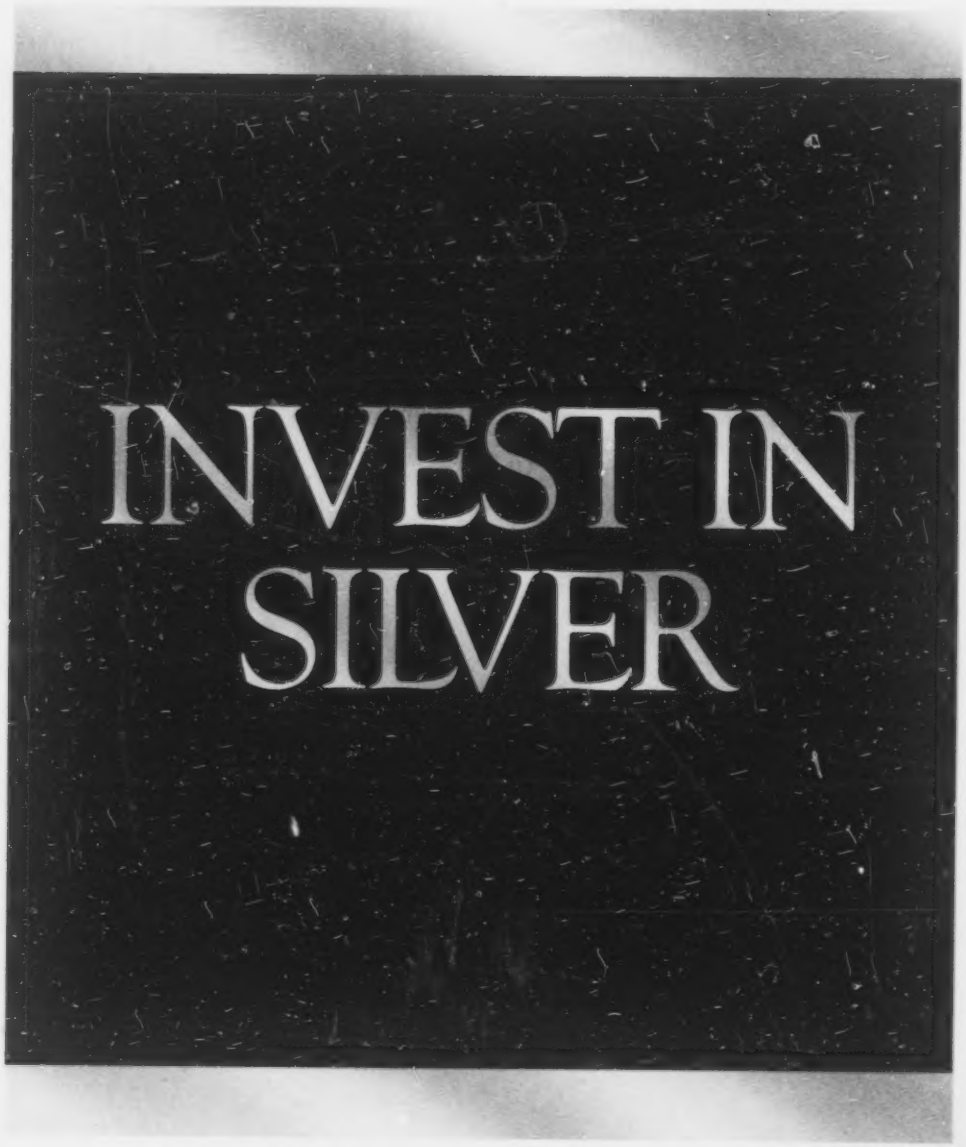
The Fifth Estate

RADIO TELEVISION CABLE SATELLITE

Broadcasting Sep 9



pages 20 & 21

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54th Year 1985

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Vol. 109 No. 11

Broadcasting Sep 9

RMFC in Dallas □ RTNDA in Nashville
"At Large" with Larry King
Deadlock at Space WARC

TOP 500 □ BROADCASTING's survey of the top 10 radio stations in the top 50 markets finds adult contemporary the most popular format. **PAGE 35.**

GENEVA DISACCORD □ Representatives at Space WARC in Geneva hit snag on fixed satellite service planning. **PAGE 40.**

NEXT COURSE □ NAB says it will take its must carry appeal to the Supreme Court. **PAGE 38.**

RADIO SHOW □ The NAB-NRBA joint Radio '85 Managemsnt and Programing Convention gets under way in Dallas Convention Center this week. Some 7,000 are expected for the show which is packed with sessions on everything from "pornographic" rock lyrics to improving management techniques. **PAGE 46.** The agenda appears on **PAGES 50-58**, a rundown of the hospitality suites begins on **PAGE 61** and a list of exhibitors runs from **PAGES 62-69.**

NEWS SHOW □ Officials of the Radio-Television News Directors Association expect record crowds for its convention at the Opryland hotel in Nashville. Dan Rather, Peter Jennings and Jane Pauley among those scheduled to speak. **PAGE 70.** The agenda appears on **PAGES 72-78**, while a list of exhibitors runs from **PAGE 78 to 88.**

KING OF THE MIDNIGHT HOUR □ Larry King has become one of the premiere practitioners of the live radio interview. On the eve of the joint radio convention at which King will receive the industry's "Radio Award," BROADCASTING talked with the Mutual Broadcasting talk show host on the dynamics of the live broadcast interview. **PAGE 90.**

LIVE COMEBACK □ This past year has seen a resurgence in the number of live radio shows, including entertainment and baseball programs. **PAGE 96.**

YEAR-ROUND PUSH □ Affiliate boards of the three broadcast networks working to have prime time season extended, possibly to full year. **PAGE 98.**

FREE ADVICE □ Children's program producers are calling in experts for consultation on direction of animated programing. **PAGE 100.**

MOVING UP □ Number of television stations broadcasting in stereo continues to climb with more planning move. **PAGE 117.**

ON THE HILL AGENDA □ Radio and TV coverage of the Senate, political advertising and "pornographic" rock music lyrics on fall congressional schedule. **PAGE 119.**

NEWSMAN LAUREATE □ CBS correspondent and resident poet Charles Osgood has made a distinctive mark on both radio and television news. **PAGE 143.**

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RADIO TELEVISION CABLE SATELLITE

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TOP OF THE WEEK

The top 10 stations in the top 50 markets

What do many of the country's top radio stations have in common? An adult contemporary format.

That category, which also includes the newer "soft" contemporary sound, has emerged as the most widely programed format among the top 10 radio stations in the first 50 markets, according to BROADCASTING's annual survey based on the Arbitron spring 1985 metro rankings (total persons, 12-plus, average quarter hour, Monday-Sunday, 6 a.m.-midnight), which cover the period of March 28-June 19.

The AC format is being programed by just over 100 of these stations. The second most popular sound is contemporary hit, followed by country, easy listening and album-oriented rock.

One of the more successful major-market adult contemporary outlets is Blair's KVIL-FM Dallas, the only station with that format that finished first in the top 10 markets.

An indication of the growing popularity of the AC format this year is the acceptance of many medium-to-large-market stations of Transtar Radio Networks' 24-hour, light contemporary "Format 41" service (BROADCASTING, Aug. 26). The format's primary demographic target is 33-to-48-year-olds, with a median age of 41, hence the format's name. In August, KIQQ-FM Los Angeles switched from contemporary hit to "Format 41" ("Riding Gain," Aug. 12).

Contemporary hit radio (CHR) continues to excel in many of the top 50 markets, especially in New York and Los Angeles where, respectively, WHTZ(FM) and KIIS(FM) have become the market leaders.

But perhaps the most impressive showing among the nation's top markets this year is the resurgence of the album-oriented rock format, which many stations now call album-rock or album rock 'n' roll. The format registered first place finishes in several major markets including Philadelphia (WMMR[FM]); Boston (WBCN[FM]), and Cleveland (WMMS[FM]). However, with few exceptions, AOR remains a one-station-per-market format.

Similarly, easy listening stations made great strides in 1985. One reason may be that many of these stations have become more full-service-oriented. "Today's easy listening music mix is being backed by a total station effort to serve the listener and to become more visibly involved in the community," said Bert Wahlen, vice president of the FM Group of Group W Radio, which successfully uses the Bonneville easy listening format on its five stations. Whalen noted that news, sports and business reports are now an integral part of the format.

In the top 25 markets, easy listening stations captured first place in Washington (WGAY-FM); Miami (WLYF[FM]); Tampa, Fla. (WWBA[FM]), and Denver (KOSI[FM]), and also took the second and third positions in Cleveland.

The country music format, which, according to the New York-based Radio Information Center, is the most widely programed among all commercial radio stations (BROADCASTING, July 22), was the third most popular among the 500 stations on the BROADCASTING list. Country fares better in markets 26-50, where it finished either first or second six times, than in the top 25 markets, where it landed in one of those two positions only once.

News/talk, although not among the top five formats in the survey, captured the first two positions in San Francisco (KGO[AM] and KCBS[AM]) and the top spot in Seattle (KIRO-[AM] and Phoenix (KTAR[AM]).

The complete ranking of the top 10 in the top 50 follows. Arbitron data is copyrighted and may not be reprinted or used in any form by nonsubscribers to Arbitron's radio ratings service. The format listings, which generally reflect the spring rating period, were compiled from various sources.

□

1. New York

1. WHTZ(FM)	contemp. hit	175,200
2. WRKS(FM)	urban contemp.	159,300
3. WPLJ(FM)	contemp. hit	150,000
4. WOR(AM)	talk	148,300
5. WNEW-FM	AOR	126,200
6. WINS(AM)	news	122,400
7. WPAT-FM	easy listening	106,600
8. WCBS(AM)	news	104,300
9. WCBS(FM)	oldies	97,800
10. WBLS(FM)	black contemp.	95,700

2. Los Angeles

1. KIIS-FM	contemp. hit	137,200
2. KABC(AM)	talk	96,600
3. KBIG(FM)	easy listening	66,300
4. KJOI(FM)	easy listening	62,700
5. KOST(FM)	soft contemp.	58,300
6. KLOS(FM)	AOR	54,100
7. KMPC(AM)	nostalgia	53,500
8. KMET(FM)	AOR	50,400
9. KNX(AM)	news	49,000
10. KFWB(AM)	news	48,200

3. Chicago

1. WGN(AM)	MOR/talk	120,200
2. WLOO(FM)	easy listening	80,700
3. WGCI-FM	urban contemp.	67,200
4. WBMX(FM)	black contemp.	66,700
5. WBBM(AM)	news	60,500
6. WBBM-FM	contemp. hit	54,600
7. WLUP(FM)	AOR	47,500
8. WJJD(AM)	nostalgia	45,000

9. WKQX(FM)	adult contemp.	44,900
10. WLAK(FM)	adult contemp.	43,100

4. San Francisco

1. KGO(AM)	news/talk	68,800
2. KCBS(AM)	news/talk	43,900
3. KSOL(FM)	urban contemp.	36,600
4. KYUU(FM)	adult contemp.	32,200
5. KABL-FM	easy listening	29,400
6. KNBR(AM)	adult contemp.	28,900
7. KIOI(FM)	adult contemp.	27,400
8. KSAN-FM	country	26,700
9. KABL(AM)	easy listening	25,800
10. KNEW(AM)	country	23,700

5. Philadelphia

1. WMMR(FM)	AOR	69,200
2. WEAZ(FM)	easy listening	61,700
3. WUSL(FM)	urban contemp.	58,700
4. KYW(AM)	news	50,700
5. WCAU(FM)	contemp. hit	44,600
6. WDAS-FM	black contemp.	42,400
7. WMGK(FM)	soft contemp.	41,400
8. WPEN(AM)	nostalgia	34,300
9. WCAU(AM)	news/talk	33,000
10. WSNI(FM)	adult contemp.	28,500

6. Detroit

1. WJR(AM)	MOR/talk	71,800
2. WJLB(FM)	black contemp.	43,700
3. WJOI(FM)	easy listening	42,300
4. WRIF(FM)	AOR	41,800
5. WHYT(FM)	contemp. hit	38,400
6. WCZY(FM)	contemp. hit	37,900
7. CKLW(AM)	nostalgia	36,300
8. WWJ(AM)	news	33,900
9. WNIC-FM	adult contemp.	28,400
10. WLLZ(FM)	AOR	26,300

7. Boston

1. WBCN(FM)	AOR	51,700
2. WBZ(AM)	contemp. MOR	49,000
3. WHDH(AM)	contemp. MOR	44,100
4. WXKS-FM	contemp. hit	43,500
5. WRKO(AM)	talk	39,700
6. WHTT(FM)	contemp. hit	28,100
7. WJIB(FM)	easy listening	26,600
8. WEEI(AM)	news	25,800
9. WROR(FM)	adult contemp.	21,500
10. WAAF(FM)	AOR	21,400

8. Houston-Galveston

1. KMJQ(FM)	black contemp.	51,500
2. KKBQ-FM	contemp. hit	45,000
3. KIKK-FM	country	37,600
4. KODA(FM)	easy listening	36,500
5. KLTR(FM)	adult contemp.	34,800
6. KRBE-FM	adult contemp.	31,500
7. KQUE(FM)	nostalgia	28,200
8. KSRR(FM)	AOR	27,600
9. KTRH(AM)	news	27,300
10. KILT-FM	country	26,100

9. Washington

1. WGAY(FM)	easy listening	47,000
2. WKYS(FM)	urban contemp.	37,500
3. WWDC-FM	AOR	35,600
4. WMAL(AM)	MOR/talk	33,600
5. WRQX(FM)	contemp. hit	30,100
6. WHUR-FM	black contemp.	29,300
7. WAA(FM)	AOR	25,300
8. WMZQ-FM	country	23,900
9. WLTT(FM)	adult contemp.	20,700
WTOP(AM)	news	20,700

10. Dallas-Fort Worth

1. KVIL-FM	adult contemp.	45,200
2. KKDA-FM	urban contemp.	36,100
WBAP(AM)	country	36,100
4. KRLD(AM)	news	33,200
5. KEGL(FM)	contemp. hit	28,300
6. KPLX(FM)	country	26,000
7. KMEZ-FM	easy listening	25,700
8. KTXQ(FM)	AOR	25,100
9. KSCS(FM)	country	22,800
10. KZEW(FM)	AOR	21,100

11. Miami-Fort Lauderdale-Hollywood

1. WLYF(FM)	easy listening	41,300
2. WHYI(FM)	contemp. hit	37,100
3. WSHE(FM)	AOR	32,300
4. WQBA(AM)	Spanish	29,100
5. WINZ-FM	contemp. hit	26,500
6. WJQY(FM)	easy listening	20,500
7. WHQT(FM)	contemp. hit/urban	19,700
8. WINZ(AM)	news	17,700
9. WEDR(FM)	urban contemp.	17,600
10. WIOD(AM)	MOR/talk	17,200

12. Nassau-Suffolk, N.Y.

1. WHTZ(FM)	contemp. hit	31,700
2. WBLI(FM)	contemp. hit	25,000
3. WBAB(FM)	AOR	22,900
4. WNBC(AM)	adult contemp.	20,700
5. WOR(AM)	talk	20,300
6. WPLJ(FM)	contemp. hit	19,700
7. WRFM(FM)	easy listening	18,800
8. WNEW(FM)	AOR	17,300
9. WCBS(FM)	oldies	17,000
10. WCBS(AM)	news	16,500

13. Pittsburgh

1. KDKA(AM)	adult contemp./talk	57,300
2. WBZZ(FM)	contemp. hit	37,000
3. WSHH(FM)	easy listening	35,700
4. WDVE(FM)	AOR	30,600
5. WWSW-FM	adult contemp.	18,500
6. WAMO-FM	urban contemp.	17,900
7. WHTX(FM)	contemp. hit/oldies	16,800
8. WJAS(AM)	nostalgia	14,900
9. WPNT(FM)	soft contemp.	14,400
10. WTAE(AM)	adult contemp.	13,900

14. St. Louis

1. KMOX(AM)	MOR/talk	73,900
2. KSHE(FM)	AOR	48,500
3. WIL-FM	country	25,300
4. KMJM(FM)	urban contemp.	23,300
5. KEZK(FM)	easy listening	21,100
6. KSD-FM	adult contemp.	18,600
7. KWK-FM	contemp. hit	18,500
8. KHTR(FM)	contemp. hit	18,000
9. WRTH(AM)	nostalgia	16,300
10. KUSA(AM)	country	13,200

15. Atlanta

1. WZGC(FM)	contemp. hit	41,900
2. WVEE(FM)	urban contemp.	37,900
3. WQXI-FM	contemp. hit	31,600
4. WKHX(FM)	country	30,600
5. WPCH(FM)	easy listening	22,400
6. WKLS-FM	AOR	22,100
7. WSB(AM)	adult contemp.	21,900
8. WSB-FM	adult contemp.	18,700
9. WFOX(FM)	adult cont./oldies	12,900
10. WYAY(FM)	country	11,400

16. Baltimore

1. WLIF(FM)	easy listening	36,600
2. WBAL(AM)	adult contemp.	32,000
3. WBSB(FM)	contemp. hit	27,400
4. WIYY(FM)	AOR	25,800
5. WXYV(FM)	urban contemp.	20,200
6. WPOC(FM)	country	20,100
7. WMKR(FM)	contemp. hit	17,700
8. WFBR(AM)	adult contemp.	16,200
9. WBGR(AM)	religious	12,400
10. WYST-FM	adult contemp.	12,200

17. Seattle-Everett-Tacoma

1. KIRO(AM)	news/talk	31,700
2. KUBE(FM)	contemp. hit	23,300
3. KISW(FM)	AOR	19,000
4. KOMO(AM)	adult contemp.	18,200
5. KSEA(FM)	easy listening	16,600
6. KBRD(FM)	easy listening	15,700
7. KLSY-FM	adult contemp.	12,800
8. KMPS-FM	country	12,300
9. KPLZ(FM)	contemp. hit	12,200
10. KNBQ(FM)	contemp. hit	11,700

18. Minneapolis-St. Paul

1. WCCO(AM)	variety	73,800
2. KSTP-FM	adult contemp.	32,400
3. WLOL-FM	contemp. hit	30,700
4. KQRS-AM-FM	AOR	23,200
5. KDWB-FM	contemp. hit	22,800
WAYL(FM)	easy listening	22,800
7. KEEY-FM	country	17,000
8. KTCZ-FM	AOR	13,600
9. WLTE(FM)	soft contemp.	12,000
10. WDGY(AM)	country	10,700

19. Anaheim-Santa Ana, Calif

1. KIIS-FM	contemp. hit	29,100
2. KBIG(FM)	easy listening	21,600
3. KABC(AM)	talk	18,300
4. KJOI(FM)	easy listening	15,500
5. KLOS(FM)	AOR	15,000
6. KMPC(AM)	nostalgia	13,600
KOST(FM)	soft contemp.	13,600
KROQ(FM)	AOR	13,600
9. KKHR(FM)	contemp. hit	12,900
10. KMET(FM)	AOR	12,500

20. San Diego

1. KFMB(AM)	adult contemp.	28,600
2. KGB-FM	AOR	26,700
3. KJQY(FM)	easy listening	24,400
4. KFMB-FM	adult contemp.	19,300
5. XTRA-FM	AOR	19,200
6. KSDO(AM)	news/talk	17,100
7. KSDO-FM	contemp. hit	16,800
8. KLZZ(FM)	adult contemp.	12,500
9. XHRM-FM	black contemp.	12,400
10. KIFM(FM)	soft contemp.	11,600

21. Tampa-St. Petersburg, Fla.

1. WWBA-FM	easy listening	43,600
2. WRBQ-FM	contemp. hit	37,300
3. WIQI(FM)	adult contemp.	21,100
4. WQYK-FM	country	21,000
5. WYNF(FM)	AOR	20,100
6. WDAE(AM)	nostalgia	17,100
7. WSUN(AM)	country	15,900
8. WZNE(FM)	contemp. hit	14,700
9. WFLA(AM)	MOR/talk	10,100
10. WGUL-FM	nostalgia	9,200

22. Cleveland

1. WMMS(FM)	AOR	31,200
2. WDOK(FM)	easy listening	25,700
3. WQAL(FM)	easy listening	21,700
4. WLTF(FM)	adult contemp.	20,700
5. WGCL(FM)	contemp. hit	17,500
6. WZAK(FM)	urban contemp.	16,900
7. WMJI(FM)	oldies/adult cont.	16,800
8. WBBG(AM)	nostalgia	15,500
9. WDMT(FM)	urban contemp.	11,900
10. WGAR-FM	country	10,500

23. Denver-Boulder

1. KOSI(FM)	easy listening	29,400
2. KBPI(FM)	adult contemp.	21,300
3. KMJI(FM)	soft contemp.	18,600
4. KRXY-FM	adult contemp.	15,600
5. KBCO-FM	AOR	15,200
6. KHOW(AM)	adult contemp.	14,200
7. KOA (AM)	news/talk	13,800
8. KPKE(FM)	contemp. hit	12,800
9. KOAQ(FM)	contemp.hit	11,800
10. KYGO(FM)	country	11,100

24. Phoenix

1. KTAR(AM)	news/talk	23,500
2. KNIX-FM	country	22,600
3. KUPD-FM	contemp. hit	21,100
4. KZZP-FM	adult contemp.	19,300
5. KKLT(FM)	soft contemp.	16,200
6. KMEO-FM	easy listening	15,100
KQYT(FM)	easy listening	15,100
8. KOPA-FM	contemp. hit	13,400
9. KLZI(FM)	adult contemp.	12,200
10. KOOL-FM	adult contemp.	10,000

25. Milwaukee-Racine

1. WTMJ(AM)	adult contemp.	27,600
2. WEZW(FM)	easy listening	19,500
3. WQFM(FM)	contemp. hit	18,500
4. WKTI(FM)	contemp. hit	16,600
5. WOKY(AM)	nostalgia	15,100
6. WLUM(FM)	urban contemp.	12,700
7. WMYX(FM)	contemp. hit	10,400
8. WMIL(FM)	country	9,300
9. WZUU(FM)	contemp. hit	8,900
10. WEMP(AM)	oldies	8,200

26. Providence-Warwick, R.I.

1. WLKW-FM	easy listening	29,900
2. WPRO-FM	contemp hit	27,500
3. WHJY(FM)	AOR	23,300
4. WPRO(AM)	contemp. hit	17,500
5. WHJJ(AM)	news/talk	15,200
6. WSNE(FM)	adult contemp.	10,500
7. WWLI-FM	contemp. hit	7,700
8. WMYS(FM)	adult contemp.	7,100
9. WBRU(FM)	AOR	6,900
10. WERI-FM	contemp. hit	6,700

27. Kansas City

1. WDAF(AM)	country	22,600
2. KMBR(FM)	easy listening	18,000
3. KBEQ(FM)	contemp. hit	15,000
4. KCMO(AM)	news/talk	14,400
KYYS(FM)	AOR	14,400
6. KUDL-FM	soft contemp.	13,400
7. KLSI(FM)	adult contemp.	12,700
8. KFKF(FM)	country	11,400
9. KPRS(FM)	contemp. hit/urban	10,000
10. KMBZ(AM)	news/information	9,700
KZZC(FM)	contemp. hit	9,700

28. San Jose, Calif.

1. KGO(AM)	news/talk	17,000
2. KBAY(FM)	easy listening	10,800
3. KOME(FM)	AOR	10,100
4. KWSS(FM)	contemp. hit	8,700
5. KIOI(FM)	adult contemp.	8,300
6. KCBS(AM)	news/talk	8,000
7. KYUU(FM)	contemp. hit	7,900
8. KARA(AM)	adult contemp.	7,400
9. KSOL(FM)	urban contemp.	7,100
10. KSAN-FM	country	6,900

29. Cincinnati

1. WKRQ(FM)	contemp. hit	20,400
2. WLW(AM)	adult contemp.	19,900
3. WKRC(AM)	adult contemp.	18,500
4. WWEZ(FM)	easy listening	18,100
5. WEBN(FM)	AOR	14,300
6. WRRM(FM)	soft contemp.	12,800
7. WBLZ(FM)	urban contemp.	12,200
8. WCKY(AM)	news/talk	10,600
9. WLLT(FM)	adult contemp.	9,900
10. WUBE-FM	country	8,100

30. Portland, Ore.

1. KGW(AM)	adult contemp.	18,000
2. KKRZ(FM)	contemp. hit	16,000
3. KEX(AM)	adult contemp.	14,500
4. KMJK(FM)	contemp. hit	14,400
5. KXL-FM	easy listening	13,300
6. KGON(FM)	AOR	11,100
7. KINK(FM)	adult contemp.	10,200
8. KXL(AM)	news/information	10,000
9. KYTE(AM)	easy listening	8,500
10. KKCW(FM)	adult contemp.	8,300

31. New Orleans

1. WYLD-FM	progressive cont.	32,600
2. WEZB(FM)	contemp. hit	24,000
3. WQUE(FM)	adult contemp.	15,500
4. WRNO-FM	contemp. hit	11,900
5. WBYU(FM)	easy listening	11,400
6. WBOK(AM)	urban contemp.	11,000
7. WWL(AM)	news/talk/country	10,900
8. WLTS(FM)	urban contemp.	9,500
9. WAJY(FM)	adult contemp.	8,700
10. WNOE-FM	country	8,200

32. Columbus, Ohio

1. WBNS-FM	easy listening	21,300
2. WLVQ(FM)	AOR	19,500
3. WXGT(FM)	contemp. hit	18,700
4. WSNY-FM	adult contemp.	18,300
5. WTVN(AM)	adult contemp.	17,000
6. WNCI(FM)	adult contemp.	8,300
7. WRMZ(FM)	country	6,600
8. WHOK(FM)	country	6,100
9. WMNI(AM)	country	6,000
10. WZZT(FM)	urban contemp.	5,200

33. Sacramento, Calif.

1. KSFM(FM)	contemp. hit	19,700
2. KZAP(FM)	AOR	19,500
3. KCTC(FM)	easy listening	17,300
4. KXOA-FM	soft contemp.	17,000
5. KWOD(FM)	contemp. hit	11,200
6. KFBK(AM)	news/talk	10,800
7. KRAK(AM)	country	9,500
8. KAER(FM)	country	8,300
9. KXOA(AM)	nostagia	7,800
10. KHYL(FM)	adult contemp.	7,500

34. Buffalo-Niagara Falls, N.Y.

1. WJYE(FM)	easy listening	17,400
2. WBEN(AM)	adult contemp.	17,100
3. WBUF(FM)	adult contemp.	13,100
4. WECK(AM)	nostalgia	12,300
5. WPHD(FM)	contemp. hit	11,100
6. WYRK(FM)	country	9,900
7. WKBW(AM)	adult contemp.	9,800
8. WNYS(AM)	contemp. hit	9,700
9. WBLK-FM	urban contemp.	9,000
10. WKSE(FM)	contemp. hit	8,900

35. Norfolk-Portsmouth-Newport News, Va.

1. WFOG(FM)	easy listening	19,300
2. WNOR-FM	AOR	16,400
3. WLTY(FM)	adult contemp.	15,200
4. WCMS-FM	country	13,200
5. WOWI(FM)	urban contemp.	12,900
6. WNVZ(FM)	contemp. hit	12,200
7. WMYK(FM)	urban contemp.	11,200
8. WNSY(FM)	contemp. hit	10,200
9. WWDE-FM	adult contemp.	10,000
10. WPCE(AM)	black contemp.	8,400

36. Indianapolis

1. WFBQ(FM)	AOR	26,100
2. WIBC(AM)	adult contemp.	25,900
3. WXTZ(FM)	easy listening	15,500
4. WTLC(FM)	urban cotemp.	14,000
WZPL(FM)	adult contemp.	14,000
6. WFMS(FM)	country	13,900
7. WENS(FM)	adult contemp.	10,300
8. WIRE(AM)	country	8,600
9. WNAP(FM)	contemp. hit	8,300
10. WMLF(AM)	nostalgia	7,400

37.San Antonio, Tex.

1. KTFM(FM)	adult contemp.	17,700
2. KQXT(FM)	easy listening	15,700
3. KISS(FM)	AOR	13,000
4. KKYX(AM)	country	10,800
5. KSMG(FM)	country	9,800
6. KAJA(FM)	country	9,600
7. KCOR(AM)	Spanish	9,300
8. KBUC-FM	country	8,900
9. KLLS-FM	adult contemp.	8,600
10. WOAI(AM)	news/talk	8,300

38. Hartford-New Britain, Conn.

1. WTIC(AM)	MOR/talk	32,400
2. WTIC-FM	contemp. hit	25,500
3. WRCH-FM	easy listening	19,400
4. WHCN(FM)	AOR	9,800
5. WRCQ(AM)	nostalgia	7,200
6. WIOF(FM)	adult contemp.	6,800
7. WPOP(AM)	news	5,900
8. WDRC-FM	adult contemp.	5,700
9. WCCC-FM	AOR	5,500
WKSS(FM)	contemp. hit	5,500

39. Riverside-San Bernardino, Calif.

1. KGGI(FM)	adult contemp.	12,400
2. KIIS-FM	contemp. hit	11,300
3. KDUO(FM)	easy listening	9,700
4. KFI (AM)	adult contemp.	7,200
5. KBIG(FM)	easy listening	6,700
6. KRTH(FM)	adult contemp.	6,200
7. KNX (AM)	news	5,400
8. KFXM(AM)	contemp. hit/oldies	5,200
KLOS(FM)	AOR	5,200
10. KMET(FM)	AOR	4,900

40. Charlotte-Gastonia, N.C.

1. WPEG(FM)	urban contemp.	18,800
2. WSOC(FM)	country	17,600
3. WBT(AM)	adult cont./oldies	13,200
4. WBCY(FM)	contemp. hit	11,600
WROQ(FM)	contemp. hit	11,600
6. WEZC(FM)	adult contemp.	10,300
7. WLVK(FM)	country	9,200
8. WZXI(FM)	easy listening	7,800
9. WJZR(FM)	contemp. hit	6,200
10. WGSP(AM)	oldies	2,900

41. Rochester, N.Y.

1. WVOR(FM)	adult contemp.	19,900
2. WPXY(FM)	contemp. hit.	18,300
3. WCMF(FM)	AOR	16,500
4. WEZO(FM)	easy listening	16,300
5. WMJQ(FM)	contemp. hit	11,300
6. WHAM(AM)	talk	9,400
WYLF(FM)	nostalgia	9,400
8. WBBF(AM)	news/talk	8,000
9. WNYR(AM)	country	5,300
10. WDKX(FM)	urban contemp.	4,300

42. Oklahoma City

1. KZBS(FM)	adult contemp.	16,300
2. KATT(FM)	AOR	15,400
3. KKNG(FM)	easy listening	14,200
4. KXXY(FM)	country	14,100
5. KJYO(FM)	contemp. hit	11,100
6. KOFM(FM)	contemp. hit	9,800
7. KTOK(AM)	news/talk	9,600
8. KEBC(FM)	country	9,200
9. KLTE(FM)	adult contemp.	5,000
10. KOMA(AM)	country	3,700

43. Louisville, Ky.

1. WAMZ(FM)	country	17,900
2. WHAS(AM)	adult contemp.	15,900
3. WLRS(FM)	adult contemp.	15,200
4. WQMF(FM)	AOR	11,000
5. WLOU(AM)	black contemp.	10,800
6. WVEZ(FM)	adult contemp.	7,200
7. WAVG(AM)	adult contemp.	7,100
8. WRKA(FM)	adult contemp.	6,400
9. WCII(AM)	MOR/country	5,700
10. WJYL(FM)	urban contemp.	5,500

44. Salt Lake City

1. KSFI(FM)	easy listening	13,500
2. KCPX-FM)	contemp. hit	12,700
3. KRSP-FM)	AOR	12,600
4. KSL(AM))	MOR	9,700
5. KLCY-FM)	adult contemp.	9,100
6. KALL(AM)	MOR	6,300
7. KLTQ-FM)	adult contemp.	5,600
8. KLUB(AM)	nostalgia	5,200
9. KBUG(AM)	oldies/adult cont.	4,500
KKAT(FM)	country	4,500

45. Dayton, Ohio

1. WHIO-FM	easy listening	20,000
2. WGTZ(FM)	contemp. hit	14,500
3. WHIO(AM)	adult contemp.	13,000
4. WTUE(FM)	AOR	12,500
5. WONE(AM)	country	10,000
6. WYMJ(FM)	adult contemp.	7,700
7. WING(AM)	adult contemp.	5,500
8. WBLZ(FM)	urban contemp.	4,700
9. WWSN(FM)	adult contemp.	4,000
10. WDAO(AM)	black contemp./talk	3,600
WVUD(FM)	contemp. hit	3,600

46. Birmingham, Ala.

1. WZZK-FM	country	18,600
2. WAPI-FM	contemp. hit	17,500
3. WENN-FM	black contemp.	16,900
4. WMJJ(FM)	adult contemp.	16,200
5. WKXX(FM)	adult contemp.	12,900
6. WVOK(AM)	country	8,900
7. WAGG(AM)	gospel	7,600
8. WJLD(AM)	black	5,900
9. WLTB(FM)	soft contemp.	5,000
10. WZZK(AM)	country	4,600

47. Memphis (tied with Nashville)

1. WHRK(FM)	urban contemp.	16,300
2. WMC-FM	adult contemp.	14,900
3. WMC(AM)	country	11,600
4. WRVR(FM)	adult contemp.	9,900
5. WGKX(FM)	country	9,600
6. KRNB(FM)	black	9,400
7. WDIA(AM)	black contemp.	8,900
8. WLOK(AM)	black	8,700
9. WZXR(FM)	contemp. hit	8,500
10. WEZI(FM)	easy listening	7,800

47. Nashville (tied with Memphis)

1. WLAC-FM	adult contemp.	15,900
2. WSM-FM	country	14,300
3. WKDF(FM)	AOR	12,300
4. WZEZ(FM)	easy listening	10,400
5. WQQK(FM)	urban contemp.	9,500
5. WSIX-FM	country	9,500
7. WSM(AM)	country	7,900
8. WZKS(FM)	contemp. hit	7,200
9. WVOL(AM)	black contemp.	6,400
10. WYHY(FM)	adult contemp.	6,200

49. Grnsboro-Wnstn. Salem-High Pt., N.C.

1. WTQR(FM)	country	21,800
2. WKZL(FM)	contemp. hit	16,000
3. WMAG-FM	adult contemp.	10,300
4. WQMG(FM)	urban contemp.	9,700
5. WSJS(AM)	adult contemp./talk	7,700
6. WOJY(FM)	easy listening	7,300
7. WSEZ(FM)	contemp. hit	7,300
8. WMFR(AM)	MOR	3,600
9. WAAA(AM)	black	3,300
10. WEAL(AM)	black	3,200

50. Albany-Schenectady-Troy, N.Y.

1. WGY(AM)	adult contemp.	15,000
2. WPYX(FM)	AOR	12,200
3. WGFM(FM)	contemp. hit	12,000
4. WROW(FM)	easy listening	10,900
5. WQBK(AM)	news/talk	8,800
6. WWOM(FM)	soft contemp.	7,300
7. WQBK-FM	contemp. hit	7,100
8. WFLY(FM)	contemp. hit	7,000
9. WGNA(FM)	country	6,200
10. WTRY(AM)	adult contemp.	5,300

NAB asks Burger for must-carry stay

Without Supreme Court intervention, rules will be dropped tomorrow

Broadcasters suffered a setback last week when the U.S. Court of Appeals denied the National Association of Broadcasters' motion for a stay of the appeals court's must-carry decision. (The court held in July that the rules violated the First Amendment.) Consequently, last week, NAB tried again. This time it asked Chief Justice Warren E. Burger, the Supreme Court justice for the D.C. district, to grant a stay.

NAB and 13 other broadcast organizations asked the appeals court last month (BROADCASTING, Aug. 26) for a 30-day stay of the order that was scheduled to go into effect on Sept. 3. (NAB still plans to petition the Supreme Court next week, Sept. 18, to review the case.) The court's mandate becomes effective Sept. 10 unless Burger grants a stay. Should Burger grant the stay, the rules remain in effect while the high court considers NAB's appeal.

"We were hopeful the stay would be granted," said NAB President Eddie Fritts. "We're disappointed, but we're determined to exhaust every legal resource," he said. NAB has hired the Washington law firm of Covington & Burling to present its case before the court.

NAB, as previously argued in its earlier request, said that denial of a stay will cause broadcasters "irreparable harm." The broadcasters also maintained that the appeals court exceeded its jurisdiction and that "there are clear indications that the decision below is seriously out of step with prior decisions of this court (including three decisions rendered in 1984) and with prior decisions by other federal courts of appeals."

The petition states that the high court "has never held that cable television enjoys broad First Amendment rights."

Moreover, NAB noted that in two of the court's cable television copyright decisions, it concluded that "insofar as cable was engaged in retransmitting broadcast signal, it was a mere passive conduit more akin to the viewer's receiver than to a performer—hardly the role of one exercising editorial discretion; in the second of those two decisions, this court held that there was no nexus between the editorial/performer functions, in which a cable system that originates programs is engaged, and the passive-conduit functions of retransmitting broadcast signals."

They also characterized the appeals court's decision as "the sort of unrestrained, intrusive judicial review that all too often has required this court to reverse the D.C. Circuit for exceeding the proper bounds of the Administrative Procedure Act."

A stay, NAB argued, would at most "preserve the status quo for a brief period of time." If a stay is granted, the petition said, cable operators can seek relief from the FCC. "In any event, during the pendency of a stay by this court, the FCC would be free to grant individual waivers on any ground other than the correctness of the decision below."

NAB also pointed out that the stations most likely to be hurt are new UHF and public stations: "A struggling public station is not likely to receive contributions from

CBS edges ABC as NBC slips to third in ratings

CBS and ABC ran neck and neck in the prime time ratings race for the week ending Sept. 1, as NBC found itself in an unfamiliar third place. According to Nielsen's National Television Index (NTI), CBS had a 12 average rating and a 22 average share. ABC had an 11.9/22 and NBC had a 11.6/21.

The change marked the first time in 16 weeks that NBC had not won or tied for first in the ratings race.

Of the three prime time NFL pre-season football games during the week, the Chicago-Dallas contest on Monday (6-11:09 p.m. NYT) rated the highest (13.5/23). The Houston-Dallas game on CBS on Saturday (9-12:04 p.m.) scored a 10.1/20 while the San Francisco-Seattle game on Friday on NBC (9-11:45 p.m.) scored a 9.4/18.

With two weeks to go before the start of the 1985-86 prime time season, HUT levels for the week were up 5%, from last year's 53.1 to 55.8. Ratings were also up from last year's figure of 35.2 by 1% to 35.5. Shares were down, however, by 3%, from last year's 66.3 to 64.3.

Despite placing third in the ratings, NBC had five of the week's top 10 rated programs, CBS four and ABC one.

In nightly wins, CBS took three, Monday, Wednesday and Sunday; ABC three, Tuesday, Friday and Saturday, and NBC Thursday.

■ CBS won Monday with the third-, fourth- and 10th-ranked shows of the week. Monday was the highest-rated winning night of the week (15.9). ABC, which ran football, was second for the night. NBC was third with ***TV Bloopers and Practical Jokes*** (12.4/21) and a repeat of the movie "Of Mice and Men" (11.6/19).

■ With 12th-ranked ***Who's the Boss*** (8-8:30 p.m.) and the eighth-ranked ***Moonlighting*** (9-10 p.m.) winning their time periods for the fourth week in a row, ABC took Tuesday night. ***Remington Steele*** (13.7/25) on NBC captured the 10-11 p.m. time period.

■ While NBC had the sixth- and ninth-ranked programs of the week in ***Highway to Heaven*** (8-9 p.m.) and a one-hour ***Facts of Life*** (9-10 p.m.), CBS took Wednesday on the strength of the Agatha Christie movie repeat, "Sparkling Cyanide," which ranked seventh.

■ Thursday night belonged to NBC with the first-, second- and fifth-ranked shows of the week running from 8 to 9:30 p.m. ABC took the 10 p.m. hour with ***20/20***.

■ ABC took Friday night despite CBS's repeat showing of "Rocky." NBC placed third with ***Motown Review*** and ***NFL Preseason Football***.

■ A two-hour ***Love Boat*** (12.7/25) paced ABC to a win on Saturday.

■ CBS won Sunday by winning every hour from 7 to 10 p.m. It lost the 10-11 p.m. period to the end of the ***ABC Sunday Night Movie*** (10.6/20), "Her Majesty's Secret Service."

Rank	Show	Network	Rating/Share
1.	The Cosby Show	NBC	21.4/38
2.	Family Ties	NBC	19.0/32
3.	Kate & Allie	CBS	18.1/28
4.	Newhart	CBS	17.7/28
5.	Cheers	NBC	17.2/29
6.	Facts of Life	NBC	16.4/28
7.	Sparkling Cyanide	CBS	16.0/27
8.	Moonlighting	ABC	15.7/26
9.	Highway to Heaven	NBC	15.5/27
10.	Scarecrow & Mrs. King	CBS	15.1/26
11.	Three's A Crowd	ABC	15.1/26
12.	Who's the Boss?	ABC	14.9/28
13.	Cagney & Lacey	CBS	14.8/26
14.	20/20	ABC	14.3/25
15.	A Team	NBC	14.2/25
16.	60 Minutes	CBS	14.0/30
17.	Riptide	NBC	14.0/23
18.	Night Court	NBC	13.8/23
19.	Remington Steele	NBC	13.7/25
20.	Murder, She Wrote	CBS	13.5/27
21.	Football, Chicago-Dallas	ABC	13.5/23
22.	Simon & Simon	CBS	13.4/22
23.	Webster	ABC	13.0/26
24.	Funniest Commercial Goofs	ABC	12.9/24
25.	Love Boat	ABC	12.7/25
26.	Mr. Belvedere	ABC	12.6/24
27.	MacGruder & Loud	ABC	12.6/23
28.	TV Bloopers & Practical Jokes	NBC	12.4/21
29.	Benson	ABC	12.3/23
30.	Hometown	CBS	12.3/22
31.	I Had Three Wives	CBS	12.2/22
32.	Hotel	ABC	12.1/21
33.	Hunter	NBC	11.7/23
34.	Trapper John, M.D.	CBS	11.7/22
35.	Hill Street Blues	NBC	11.7/21
36.	Of Mice and Men	NBC	11.6/19
37.	Crazy Like a Fox	CBS	11.5/21
38.	Gimme A Break	NBC	11.4/23
39.	St. Elsewhere	NBC	11.1/19
40.	Dynasty	ABC	10.8/17
41.	Heart's Island	NBC	10.7/21
42.	Off the Rack	ABC	10.7/20
43.	Final Countdown	ABC	10.7/18
44.	Her Majesty's Secret Service	ABC	10.6/20
45.	West 57th	CBS	10.6/19
46.	T.J. Hooker	ABC	10.4/22
47.	Magnum, P.I.	CBS	10.3/18
48.	Rocky	CBS	10.2/19
49.	Football, Houston-Dallas	CBS	10.1/20
50.	Diff'rent Strokes	NBC	9.4/20
51.	Football, S.F.-Seattle	NBC	9.4/18
52.	Airwolf	CBS	8.9/19
53.	oceanQuest	NBC	8.6/17
54.	Carpool	CBS	8.3/14
55.	Our Time	NBC	8.1/17
56.	Rock 'n' Roll Summer Action	ABC	7.9/14
57.	Silver Spoons	NBC	7.7/16
58.	On the Road Again	NBC	7.7/14
59.	Puff-Incredible Mr. M.	CBS	6.9/14
60.	Ripley's Believe It or Not	ABC	6.8/15
61.	Motown Revue	NBC	6.7/13
62.	Punky Brewster	NBC	6.3/14

*indicates premiere episode

Some of our action scenes are difficult." But to get around graphic displays of violence, "more imaginative methods" of characters confronting one another were used. But he added, "if somebody said that 10 seconds was really a little over the top, I would probably sit down and say: 'Yes, you're right' in retrospect. Overall, I think upstanding qualities prevail."

Lawrence said although he was not thinking of the children's television controversy while working on scripts, "after I had been involved in 10 or 15 scripts, a lot of the writers were unleashing quite bizarre imaginations and I realized it was quite hard to keep track of that and keep control of that." He said: "There's absolutely no way you can write a program that will cope with the entire spectrum of criticism. I don't think you can legislate against that and if you did, you'd have a nothing show."

Said Lawrence, "When you go to [a movie], it's a deliberate, conscious effort. You're going from there to there and it's fantasy time whether it is a realistic picture or not. When you're watching something at home, I think you don't seem to make that crossover so easily. It's more a part of your reality. It's more part of your life, and I don't think there's any way you can get away from that. There are certainly passages in this that I would be unhappy with if a 3-year-old was watching. If a parent can't have some control, I can't write a show that takes care of every single human condition, and every single age unregulated. I don't think anybody could do that. You have to be honest about that."

Kuisis said a problem in children's television is that "it doesn't have any internal regulation. The child provides himself with that, and that's where I see a need for something like my role, which has been to provide the material to develop" the cartoon. In particular, Kuisis feels the cartoon has the potential to supply children with a heroic myth on which to model behavior.

Gordan Berry, professor of psychology, UCLA, has consulted on cartoon projects, including ***Fat Albert and the Cosby Kids***.

If we did any more research, we'd need a laboratory.

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■ Woodlake, Calif.—FM Woodlake Ltd. Partnership seeks 104.1 mhz; 18 kw; HAAT: 774 ft. Address: 755 North Palm, 93286. Principal is owned by Ruth Gonzales (20%) and Marc B. Nathanson (80%), principal in cable MSO Falcon Communications. It has no other broadcast interests. Filed July 12.

■ Chipley, Fla.—Robert G. Kerrigan seeks 97.7 mhz, 3 kw, HAAT: 328 ft. Address: P.O. Box 12009, Pensacola, Fla. 32589. Applicant is equal partnership of Robert G. Kerrigan and George W. Estess. Kerrigan has also applied for five other new FM's. Filed July 12.

■ Marco, Fla.—Webb Communications seeks 92.7 mhz, 3 kw, HAAT: 100 m. Address: 1560 Monte Carlo Ct., Merritt Island, Fla. 32952. Applicant is owned by Robert G. Webb (51%) and his wife, Karen M. Webb (49%). Robert Webb is general sales manager for WEZY-AM-FM Cocoa, Fla. They are also applicants for new FM at Grand Junction, Colo. Filed July 11.

■ Boston, Ga.—Boston Radio Co. seeks 106.3 mhz, 3 kw, HAAT: 984 ft. Address: Cooper Rd., Rt. 2, Box 27 D, Meigs, Ga. 31765. Applicant is owned by Cindy Mitchell White, general partner (60%), and her husband, Jerry Eugene White, limited partner (40%). Jerry White and his father, Donald E. White, and brother, Donald F. White, own WCLB(AM) Camilla, Ga. Filed July 15.

■ Boston, Ga.—Rosemary C. Williams seeks 106.3 mhz, 3 kw, HAAT: 328 ft. Address: 2715 Valdosta Rd., Waycross, Ga. 31501. Applicant is individual with no other broadcast interests. Filed July 11.

■ Quitman, Ga.—Saluki Communications Co. seeks 105.3 mhz, 3 kw, HAAT: 328 ft. Address: 7 Westminster Ct., Savannah, Ga. 31419. Applicant is owned by general partners Howard J. Karlin (51%), James Louis Hoffman (29%) and his wife, Kimberly Lucille Fleming (20%). Hoffman is employed in sales with WSGA(AM)-WZAT-FM Savannah, Ga. Filed July 10.

■ Downs, Kan.—Small Market Minority Radio seeks 94.1 mhz; 3 kw; HAAT: 225 ft. Address: 6161 Oakey, Las Vegas, 89102. Principal is owned by Shara Whitney, who has no other broadcast interests. Filed July 12.

■ Eureka, Kan.—Small Market Minority Radio seeks 93.5 mhz; 3 kw; HAAT: 274 ft. Address: 6161 Oakey, Las Vegas, 89102. Principal is owned by Shara Whitney, who has no other broadcast interests. Filed July 12.

■ Goodland, Kan.—Bott Communicatons Inc. seeks 102.5 mhz, 100 kw, HAAT: 307.8 ft. Address: 10841 E. 28th St., Independence, Mo. 64052. Principal is owned by Richard P. Bott, and his wife, Sherley. It owns KCCV(AM) Independence and KSIV(AM) Clayton, both Missouri, KQCV(AM) Oklahoma City, Okla. and WFCV(AM) Ft. Wayne, Ind. It is also app. for one new AM and five new FM's. Filed July 5.

■ Kingman, Kan.—Franklin Broadcasters seeks 99.3 mhz; 3 kw; HAAT: 255.6 ft. Address: 237 Western Blvd., Jacksonville, N.C. 28540. Principal is owned by Charles E. Franklin, who owns WJIK(AM) Camp Lejune, N.C., and WETC(AM) Wendell-Zebulon, N.C., and is app. for nine new FM's. Filed July 12.

■ Kingman, Kan.—Small Market Minority Radio seeks 99.3 mhz; 3 kw; HAAT: 244 ft. Address: 6161 Oakey, Las Vegas, 89102. Principal is owned by Shara Whitney, who has no other broadcast interests. Filed July 12.

■ Kingman, Kan.—Bliss Communications seeks 99.3 mhz; 3 kw; HAAT: 328 ft. Address: 701 James, Maize, Kan. 67101. Principal is owned by Ronald G. Bliss, who has no other broadcast interests. Filed July 12.

■ Kingman, Kan.—Vera L. Dunn seeks 99.3 mhz, 3 kw, HAAT: 328 ft. Address: 502 N. Santa Fe, Anthony, Kan. 67003. Applicant is individual who is applying for new station at Watonga, Okla. Filed July 8.

■ Kingman, Kan.—Stephen G. Kafka seeks 99.3 mhz, 1 kw, HAAT: 12 ft. Address: 6713 Y St., Lincoln, Neb. 68505. Applicant has also submitted app.'s for new FM's at Kearney, Neb.; Laramie, Wyo.; Red Lodge, Mont., and Aspen, Colo. Filed July 5.

■ Salina, Kan.—Franklin Broadcasters seeks 104.9 mhz; 3 kw; HAAT: 387.4 ft. Address: 237 Western Blvd., Jacksonville, N.C. 28540. Principal is owned by Charles E. Franklin, who owns WJIK(AM) Camp Lejune, N.C., and WETC (AM) Wendell-Zebulon, N.C., and is app. for nine new FM's. Filed July 12.

■ Crystal Falls, Mich.—Non-Profit Concepts seeks 100.7 mhz, 100 kw, HAAT: 484 ft. Address: 663 5th Ave., New York 10023. Principal is owned by Moses Lee, who has no other broadcast interests. Filed July 12.

■ Sault Ste. Marie, Mich.—Non-Profit Concepts seeks 98.3 mhz; 3 kw; HAAT: 220 ft. Address: 663 5th Ave., New York 10023. Principal is owned by Moses Lee, who has no other broadcast interests. Filed July 12.

■ Duluth, Minn.—Asian American Broadcasting Group seeks 101.7 mhz, 1.26 kw, HAAT: 433.5 ft. Address: 213 Hugo Ave. North, 55811. Principal is owned by E. Roxana Sifuentes, who has no other broadcast interests. Filed July 12.

■ Bruce, Miss.—Non-Profit Concepts seeks 94.5 mhz; 3 kw; HAAT: 285 ft. Address: 663 5th Ave., New York 10023. Principal is owned by Moses Lee, who has no other broadcast interests. Filed July 12.

■ Potosi, Miss.—California Media seeks 97.7 mhz; 3 kw; HAAT: 308 ft. Address: 1279 Vista Del Lago, San Luis Obispo, Calif. 93401. Principal is owned by Lynn Lohnston, who has no other broadcast interests. Filed July 12.

■ Clinton, Mo.—Keymarket Communications of Missouri Ltd. seeks 96.1 mhz; 100 kw; HAAT: 1,119 ft. Address: 1 Tall Pine Ct., Augusta, Ga. 30909. Principal is station group of eight AM's and eight FM's, principally owned by Paul Rothfuss, Kirby Confer and Donald Ault. Filed July 12.

■ DeSoto, Mo.—Golden Bear Communications seeks 100.1 mhz; 3 kw; HAAT: 328 ft. Address: 8151 Anchor Dr., Longmont, Colo. 80501. Principal is owned by Dennis D. Workman. It also owns KPPL(AM) Denver; KBEY(AM)-KSHR(FM) Coquille, Ore., and WBTY-FM Homerville, Ga. He is app. for nine new FM's. Filed July 12.

■ Macon, Mo.—California Media seeks 99.9 mhz; 3 kw; HAAT: 256 ft. Address: 1279 Vista Del Lago, San Luis Obispo, Calif. 93401. Principal is owned by Lynn Lohnston, who has no other broadcast interests. Filed July 12.

■ Billings, Mont.—Stephanie Rodriguez Vallejos seeks 94.1 mhz; 100 kw; HAAT: 994 ft. Address: 1580 E. 900 South, Clearfield, Utah 84015. Principal has no other broadcast interests. Filed July 12.

■ Chadron, Neb.—Chadron Communications seeks 94.7 mhz, 100 kw, HAAT: 1,004 ft. Address: West Sixth & Hwy. 385, Chadron, Neb. 69337. Applicant is owned by Patrick L. Benton, chairman and president (14.29%); five others at 14.29%), and two others at 7.145%. Chadron is also app. for new AM at Chadron, Neb. Filed July 15.

■ Fargo, N.D.—Q Prime Inc. seeks 107.9 mhz, 100 kw, HAAT: 1,962 ft. Address: 212 11th St., Hoboken, N.J. 07030. Applicant is owned equally by Clifford N. Burnstein and Peter D. Mensch. They have also applied for five other new FM's. Filed July 12.

■ Reno—Stephanie Rodriguez Vallejos seeks 92.9 mhz; 39 kw; HAAT: 2,882 ft. Address: 1580 E. 900 South, Clearfield, Utah 84015. Principal has no other broadcast interests. Filed July 12.

■ Bend, Ore.—Non-Profit Concepts seeks 98.3 mhz; 3 kw; HAAT: 155 ft. Address: 663 5th Ave., New York 10023.

Summary of broadcasting
as of June 30, 1985

Service	On Air	CP's	Total *
Commercial AM	4,792	170	4,962
Commercial FM	3,801	418	4,219
Educational FM	1,194	173	1,367
Total Radio	9,787	761	10,548
FM translators	789	444	1,233
Commercial VHF TV	541	23	564
Commercial UHF TV	374	222	596
Educational VHF TV	113	3	116
Educational UHF TV	186	25	211
Total TV	1,214	273	1,487
VHF LPTV	218	74	292
UHF LPTV	127	136	263
Total LPTV	345	210	555
VHF translators	2,869	186	3,055
UHF translators	1,921	295	2,216
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.